

MP Ensystems Website Content Workbook

Each tab below is where a specific team fills in the real content for their part of the site.

Motive of this workbook

We're in the initial structural phase of the website design. We don't need final copy yet—just high-level inputs on what content each sector wants to show so we can

Things to understand before you start

1. Content Levels — L1, L2, L3 (how deep a piece of content sits)

Every part of the site sits at one of three depths, same as the network diagram L1 = the main groups themselves (e.g. 'Sectors', 'About Us'). L2 = the actual pages/cards pieces inside an L2 page (e.g. inside 'Sustainable Power': Regulatory & Policy Advisory).

2. What Blocks A, B, C, D mean (inside each Sector tab)

Block A — Dedicated Page: the full L2 page content (banner, overview, all L3 focus areas, stats, contact) shown when a visitor clicks your sector in the navigation. Block B — Focus Areas, 1–2 lines only. Block C — Project Stories: this sector's full project list (completed + ongoing, with reports for completed). Block D — Anything Else: open

3. Taxonomy & Meta-data (for the site's search feature)

You'll see two extra columns wherever there's a list to fill — Project Stories (Sector tabs), and Workshops/Blogs/Videos/Events (Learning & Resources tab). Fill both - belongs to — pick it from the dropdown Meta-data = short search keywords, written the way people would actually type them, including acronyms — e.g. 'DF, Dem

4. Project Stories — one rule, with examples

List BOTH completed and ongoing projects, grouped by sector. For every COMPLETED project, attach or link the report.

5. Already have this written up elsewhere? Just link it

This sheet doesn't have to be the source of truth for your sector. If your content already exists somewhere else — a Google Doc, a Drive folder, a Word file with everything, instead, and add a short line in your own words on what it covers, so we know what's there without having to open it.

Who fills in what

Tab	Owner	What to fill in
Sector – Sustainable Power	Sustainable Power team	Dedicated page, homepage card, and sector's project stories

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Sector – GRVC	GRVC team	Dedicated page, homepage card, and sector's project stories
Sector – Mobility	Mobility team	Dedicated page, homepage card, and sector's project stories
Platforms	Product team	ClimaKosh, EVCI Platform, GRVC Dashboard — dedicated page + homepage card for each
Company & About Us	Product team	Who We Are, Our Team, Our Board, Partnering With Us, Careers, Contact
Homepage – Other Sections	Product team	Banner (clientele logos), homepage 'Who We Are', Stakeholder Voices, Join Us
Learning & Resources	Product team	Workshops, Blogs, Videos, Events (Project Stories comes from the Sector tabs)



1 design the layout accordingly.



ords inside an L1 group (e.g. inside 'Sectors': Sustainable Power, GRVC, Mobility). L3 = the specific content

ock B — Homepage Card: the short teaser version of the same sector shown under Homepage → Core space for anything you want to add that isn't covered by A/B/C

— this is what powers site search and filtering later. Taxonomy = which topic/focus-area this content and Flexibility, DSM.

othing in it — you don't need to retype it all into these cells. Paste the Drive/file link into the relevant cell



